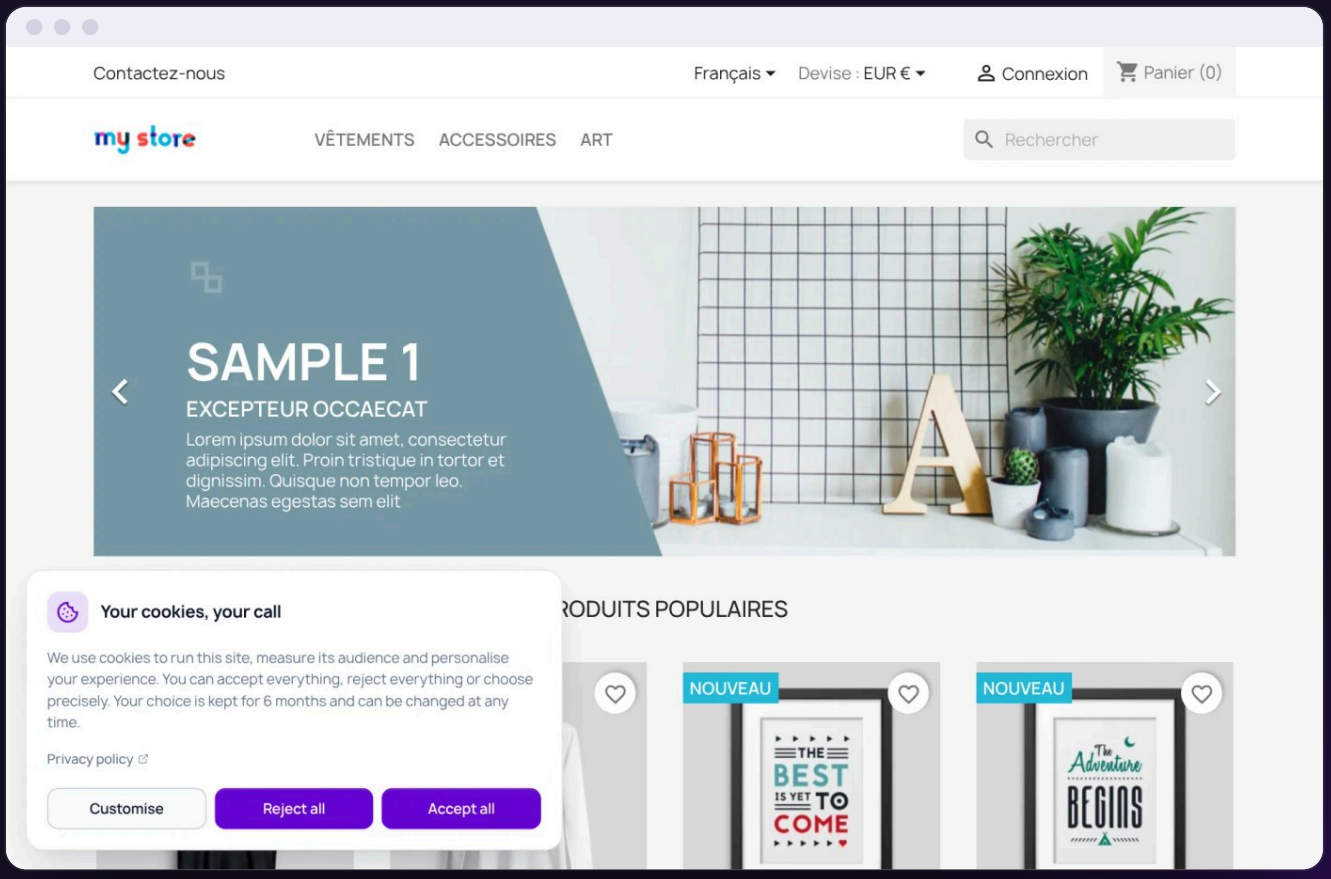
Optooki

PRESTASHOP MODULE DOCUMENTATION

Optooki – GDPR Cookie Banner

A cookie consent banner that holds trackers until the visitor has chosen, and a record of every consent.

- Trackers held until consent
- Rejecting is as easy as accepting
- Google Consent Mode v2 built in
- Exportable consent records



Version 1.0.0 | PrestaShop 1.7.1 to 9 | PHP 5.6 to 8.5

1 What the module does

The module shows Optooki's consent banner on your shop and holds trackers until the visitor has chosen. The banner itself is set up in your Optooki account: look, texts, languages and list of cookies. The module connects the shop to that account.

First in every page

Inserted before anything else, whatever the theme, without changing its files.

Trackers held

Google Analytics, Meta Pixel, Hotjar, Microsoft Clarity, LinkedIn Insight and TikTok Pixel wait for consent.

Videos held

YouTube and Vimeo videos in product and CMS pages wait for consent too.

Consent Mode v2

Google Consent Mode v2 is built in: Google tools receive the visitor's choice.

Manage cookies

A footer link (Classic and Hummingbird themes) lets visitors change their mind at any time.

CMS tags

[optooki_cookie_list] shows the list of cookies, [optooki_preferences] a button that reopens the preferences.

2 Requirements

PRESTASHOP

1.7.1 to 9

Tested on 1.7.8.11, 8.2.9, 9.0.3 and 9.2.1

PHP

5.6 to 8.5

No particular extension

OPTOOKI ACCOUNT

Free plan

1 site and 1,000 consents a month, no time limit, no credit card

LICENCE

No key

Nothing to activate: the module is the same for every plan

3 Installation

1 Prepare the banner

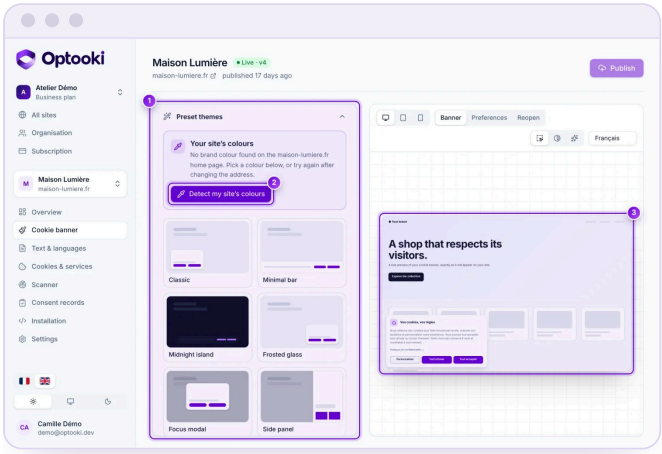
Create a free account at **app.optooki.com**, add your shop, set up the banner in your colours and publish it.

2 Install the module

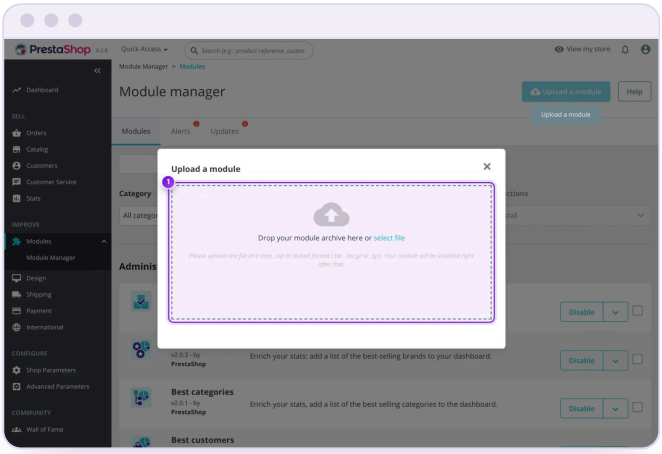
In PrestaShop: **Modules** → **Module Manager** → **Upload a module**, then drop the archive.

3 Open the settings

Click **Configure** under the installed module.



Setting up the banner in the Optooki account: themes, shop colours, live preview.



Upload a module: drop the archive in the window (marker 1).

Nothing to change in your theme

The module uses a hook that PrestaShop calls on every page, from version 1.7.1 to 9. It touches no theme file and there is no code to paste: Classic, Hummingbird and commercial themes are handled the same way. Uninstalling leaves the shop exactly as it was.

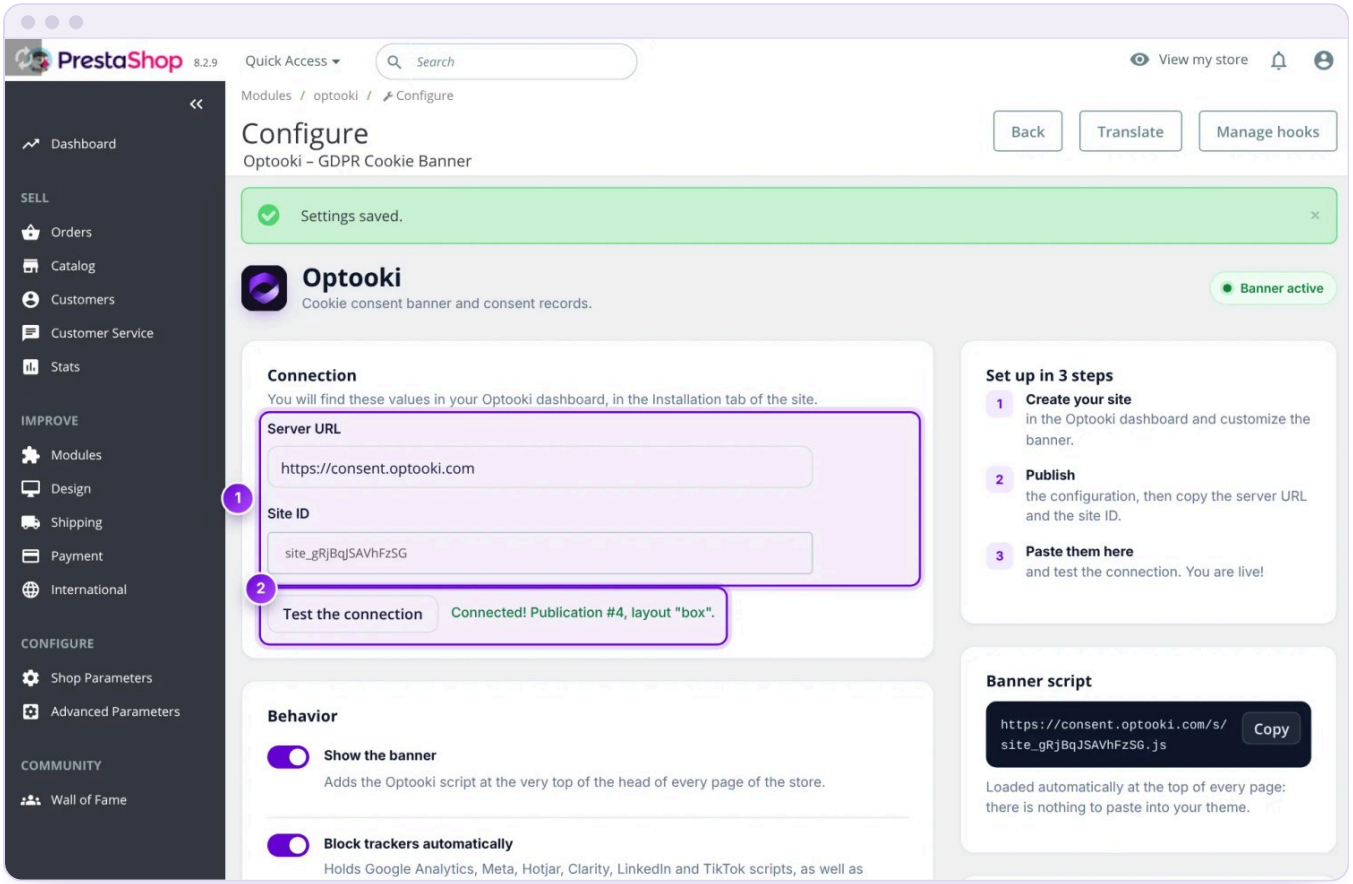
4 Configuration

1 Paste your credentials

The **server URL** and the **site ID** (marker 1) are in your Optooki account, Installation tab of the site. The server URL is **https://consent.optooki.com**.

2 Test the connection

Save, then click **Test the connection** (marker 2): the message confirms the banner is published.



The module's Configure page, connection successful.

The three switches

Show the banner
Adds the Optooki script at the top of every page of the shop.

Block trackers automatically
Holds the scripts and videos listed above until consent.

Manage cookies link in the footer
Lets visitors change their mind at any time.

5 In your CMS pages

[optooki_cookie_list]	The site's list of cookies, for your cookie policy, always up to date.
[optooki_preferences]	A "Manage cookies" button that reopens the preferences.
#optooki	Any link to this anchor, menus included, also reopens the preferences.

6 FAQ

The banner does not show.

Check that it is published in your Optooki account and that "Show the banner" is on, then open the shop in a private window: after a choice, only the reopen button stays visible.

The connection test fails.

Check the server URL and the site ID, copied as they are from the Installation tab. The shop's server must be able to reach the Optooki server over HTTPS.

I use a cache.

Clear the PrestaShop cache after saving the settings.

Does the module set cookies?

No. The banner keeps the visitor's choice in their browser, and every choice is recorded as proof on the Optooki server, with a truncated IP address. Data is hosted in France.

How do I update the module?

When a new version is out, the Configure page says so, with a Download button. Drop the new archive in **Modules → Module Manager → Upload a module**: your settings are kept. To know, the page asks optooki.com at most once a day, without sending anything about your shop.

How do I remove the module?

Uninstall it from the Module Manager: all its settings are deleted.

Need help?

The full guide, with screenshots, is at **optooki.com/documentation/prestashop**. For any question, write to us from **optooki.com/contact**: we answer in English and French.

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